



READING & RADIO RESOURCE

**"It takes me about two hours to put 22 pages on tape.
But if we can keep a kid in school, in education, then
every minute of our time is worth it."**

MISSION

Reading & Radio Resource (formerly North Texas Taping for the Blind) provides print materials, translated into audio form, to any child or adult with vision impairment or reading disability so they may more fully participate in the community. Translated into action that means:

- 521 school districts use our textbooks, benefiting more than **70,000 students** in Texas. 80% of the students served are dyslexic or learning impaired.
- Our tape library contains 3,200+ titles including textbooks, manuals, newsletters, children's books and enrichment literature. Many titles will be duplicated at least 50 times.
- 20,000 cassette tapes and/or CDs are distributed annually.
- Our radio program serves 3,000 listeners with programming 7 days a week, 24 hours a day, over special FM receivers (provided free of charge to individuals with reading impairment), on a KERA sub-channel.

THE NEED

- **Visual Impairments:** 10 million Americans are visually impaired or blind
- **Learning Disabilities:** 15% of our population has dyslexia or learning disabilities; 35% of this population drops out of school, **twice** the rate of non-disabled peers
- **Diabetes:** Half of all Americans (15.7 million) diagnosed with diabetes develop diabetic retinopathy, the leading cause of new cases of blindness, up to 24,000 annually

PROGRAMS

Recorded Books

The **Recorded Books Program**, begun in 1972, serves more than 70,000 schoolchildren throughout Texas, as well as adjoining states, through distribution of tapes to Educational Service Centers, Independent School Districts, and to individual students. Textbooks are recorded for students who are visually, physically and/or learning impaired. This program also serves the adult community.

Radio Reading Service

The **Radio Reading Service** was established in 1976. In the years since, Reading & Radio Resource has provided, at no charge to eligible listeners, over 3,000 radios. Each radio can serve one person or an entire hospital or residential center. The broadcasts are carried over a sub-frequency of KERA 90.1 FM

HISTORY

Reading & Radio Resource was founded by Henry X. and Edythe Salzberger in 1969. Originally called Dallas Taping for the Blind, it subsequently changed its name to North Texas Taping and Radio for the Blind, reflecting its change in purpose and direction. In 2000, its name was again changed to Reading & Radio Resource, recognizing the continued expansion of services and offerings to its listeners.

CONTACT INFORMATION

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